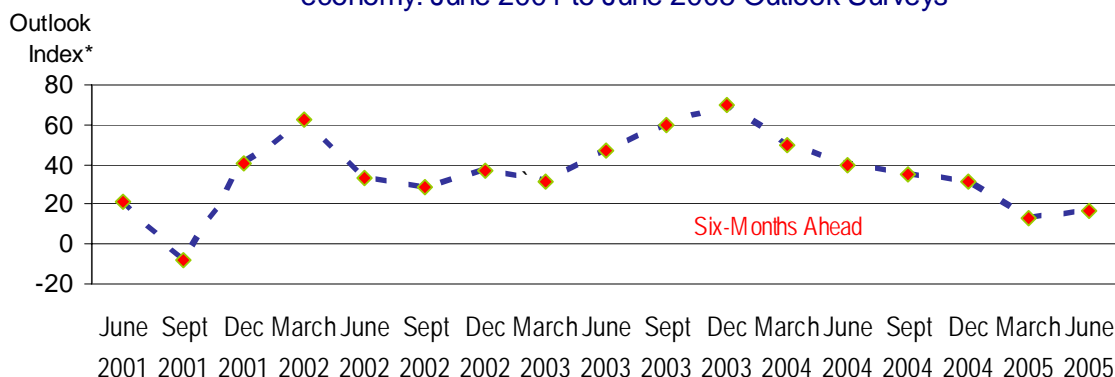


## Business Conditions and Outlook Survey June 2005

### Firms Expect Some Improvement in Business Conditions within the Local Economy during the Third and Fourth quarters of 2005

Six-month Projections about general business conditions in the local  
economy: June 2001 to June 2005 Outlook Surveys



\*Percentage of respondents indicating better conditions minus percentage indicating worse conditions.

### Business Outlook for Local Economic Activity

The Business Outlook Index derived from the June 2005 survey rose from 13 to 17 between the March 2005 and June 2005 surveys. The most recent survey found that 30 percent of reporting firms felt that future business conditions are likely to improve while 13 percent indicated that conditions are likely to get worse. In comparison, the March 2005 survey found that 27 percent of the reporting firms anticipated improved business conditions while 14 percent expected worsening conditions.

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(The Business Conditions and Outlook Survey is a quarterly survey of businesses in the Evansville, Indiana area. Participants indicate the direction of change in overall business activity and in various measures of activity including: employment, employee compensation, Internet activity, capital expenditures, borrowing, and pricing decisions. The first survey was conducted in June 2001 and is a useful source of information for tracking conditions and future prospects in the Evansville economy. See additional information: <http://business.usi.edu/survey/>)

## Results from the survey indicate:

- A decline in the proportion of firms indicating that business conditions in the local economy are likely to remain unchanged from 57 percent to 51 percent between the March 2005 and June 2005 surveys. Respondents also indicated that the most pressing problems they face are: health care expenses for employees, competition from other businesses, government regulations, and availability of employees.
- With regard to their own levels of activity, the most recent survey found that 41 percent of reporting firms expect to expand their activity compared to 42 percent in March 2005. Among the reporting firms, 50 percent expect to maintain their current levels of activity. For those firms that expect to expand their level of activity, 46 percent anticipate improved business conditions in the local economy.
- Among the firms that feel business conditions will get better over the next six months, 62 percent plan to expand their own level of activity over the next two quarters. The percent of firms planning to hire more employees in the future dropped from 39 percent to 26 percent between the March 2005 and June 2005 surveys. The most recent survey indicated 63 percent of the reporting firms expect to maintain their current staff levels over the next six months.
- Plans related to capital expenditures for the next six months changed in a downward direction in the most recent survey compared to the March 2005 survey. The percent of firms planning to increase capital expenditures was 21 percent in the June 2005 survey compared to 25 percent in the March 2005 survey. Among the firms planning to increase capital expenditures, 61 percent expect that conditions for obtaining financing will be easier or about the same in the next six months. Between the two surveys there was a slight increase in the percent of firms planning to reduce capital expenditures from 11 percent to 13 percent.
- The percent of firms planning to raise average selling prices decreased from 40 percent in the March 2005 survey to 32 percent in the June 2005 survey. Meanwhile, there was an increase in the percentage of firms reporting that their employees received more compensation in the preceding six months from 54 percent to 64 percent between the March 2005 and June 2005 surveys.
- The proportion of reporting firms anticipating easier access to financing rose slightly from 8 percent in March 2005 to 10 percent in June 2005. At the same time there was a noticeable decline in the proportion of firms unsure about prospects for obtaining funding from 10 percent to 3 percent between the March 2005 and June 2005 surveys.

**Summary of Returns  
June 2005**

<b>Questions</b>	<b>Response</b>			
	<b>Improve/ Increase</b>	<b>Same</b>	<b>Worse/ Decrease</b>	<b>Unsure</b>
	<i>(Percentage of Total Responses)</i>			
Business conditions in local economy in next six months	30	51	13	6
Level of activity of your firm in next six months	41	50	7	2
Capital expenditures of your firm in next six months	21	60	13	6
Employment by your firm in next six months	26	63	8	3
Average selling price of your firm in next six months	32	46	4	18
Access to financing by your firm in next six months	10	74	13	3
Employee compensation by your firm in last six months	64	35	1	0
Sales in last six months compared to previous six months	51	26	23	0

**Survey Responses  
Disaggregated by Sector/Activity**

<b>Questions by Industry</b>	<b>Response</b>			
	<b>Improve/ Increase</b>	<b>Same</b>	<b>Worse/ Decrease</b>	<b>Unsure</b>
	<i>(Percentage of Total Responses)</i>			
<b>Manufacturing</b>	<i>(Percentage of Total Responses)</i>			
Business conditions in local economy in next six months	18	55	27	0
Level of activity of your firm in next six months	18	55	18	9
<b>Construction</b>	<i>(Percentage of Total Responses)</i>			
Business conditions in local economy in next six months	27	55	18	0
Level of activity of your firm in next six months	27	64	9	0
<b>Real Estate</b>	<i>(Percentage of Total Responses)</i>			
Business conditions in local economy in next six months	33	67	0	0
Level of activity of your firm in next six months	33	67	0	0

<b>Retail &amp; Wholesale Trade</b>				
Business conditions in local economy in next six months	26	52	9	13
Level of activity of your firm in next six months	31	61	4	4
<b>Professional &amp; Scientific Services</b>				
Business conditions in local economy in next six months	36	55	9	0
Level of activity of your firm in next six months	36	55	9	0
<b>Health Care &amp; Social Services</b>				
Business conditions in local economy in next six months	43	43	0	14
Level of activity of your firm in next six months	71	29	0	0
<b>Other Services</b>				
Business conditions in local economy in next six months	67	33	0	0
Level of activity of your firm in next six months	67	17	16	0
<b>Communications and Information</b>				
Business conditions in local economy in next six months	33	34	33	0
Level of activity of your firm in next six months	67	33	0	0
<b>Finance and Insurance</b>				
Business conditions in local economy in next six months	20	60	20	0
Level of activity of your firm in next six months	80	20	0	0

## Summary:

Results from the June 2005 survey indicate an upturn in expectations about general business conditions in the local economy after five consecutive instances of declining sentiment that began with the March 2004 survey. Over the past four years survey respondents have identified the following important challenges to their activities: health care expenses for employees, availability of employees, competition from other businesses, and quality of labor. In the most recent survey, three of the four have been identified as the most pressing problems. Consistently, over the past year, firms are more optimistic about their own prospects compared to what they think will be happening to the overall economy. The most recent survey found that 30 percent of reporting firms felt that future business conditions are likely to improve while 41 percent expect an expansion in activity level during the next six months.

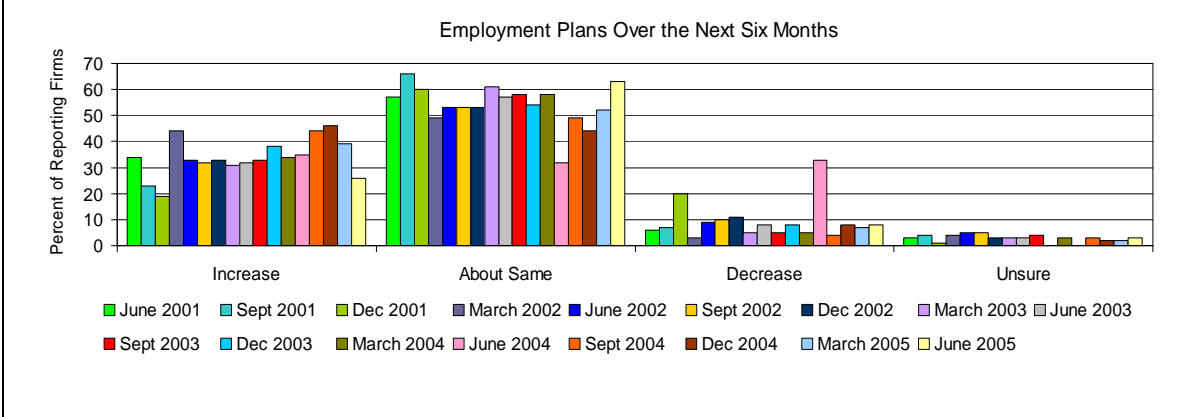
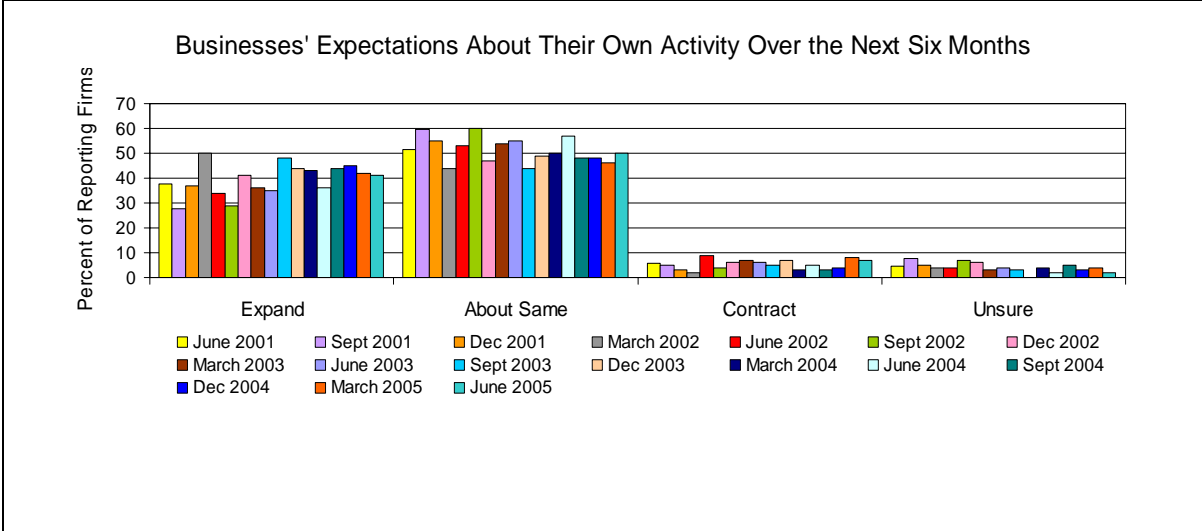
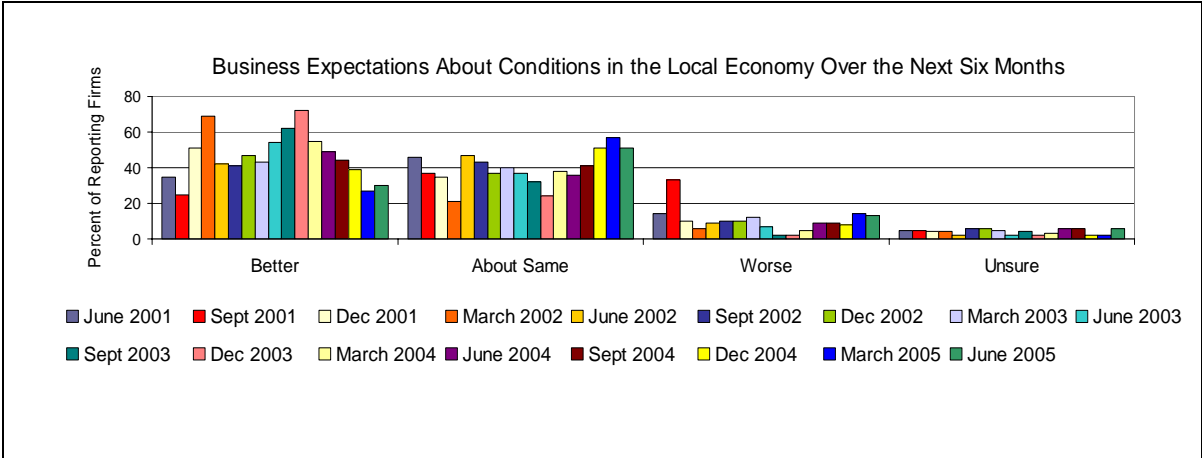
## Links:

- [Graphs Comparing June 2005 with Previous Quarters](#)
- [Diffusion Index of Firm-Level Economic Activity by Sector](#)

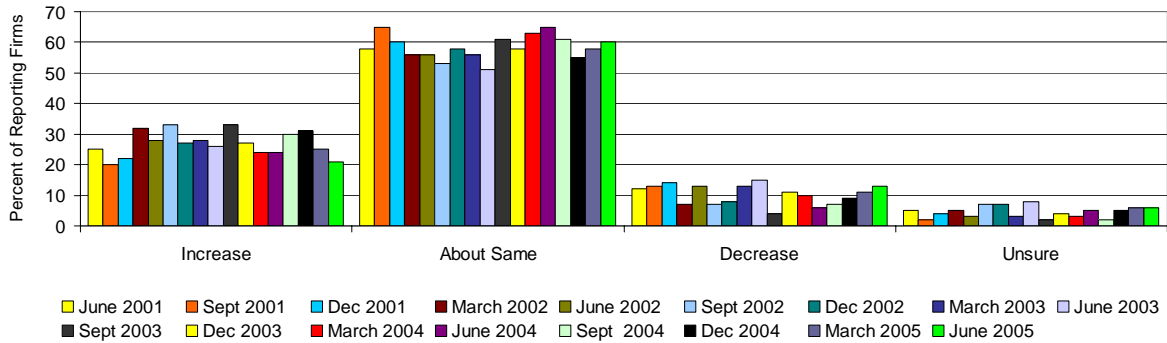
## Further Information:

Mohammed Khayum, Professor  
College of Business  
University of Southern Indiana  
8600 University Boulevard  
Evansville, Indiana 47712  
Phone: (812)465-7034  
E-mail: [mkhayum@usi.edu](mailto:mkhayum@usi.edu)

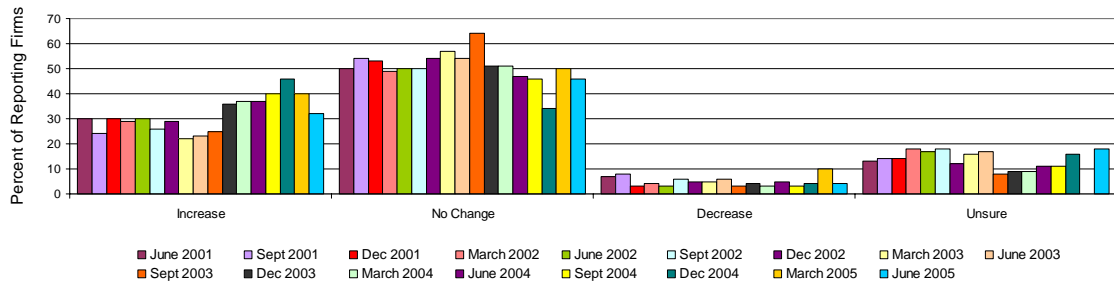
## Comparison of June 2005 to Previous Quarters



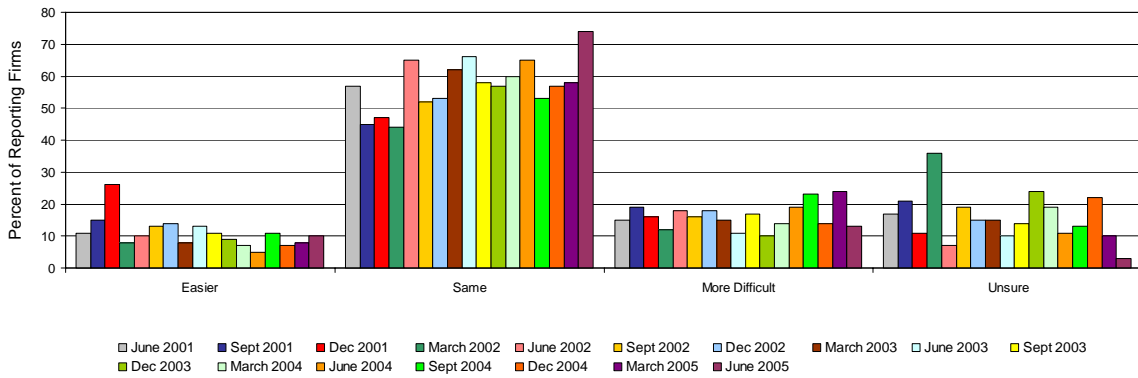
### Capital Spending Over The Next Six Months



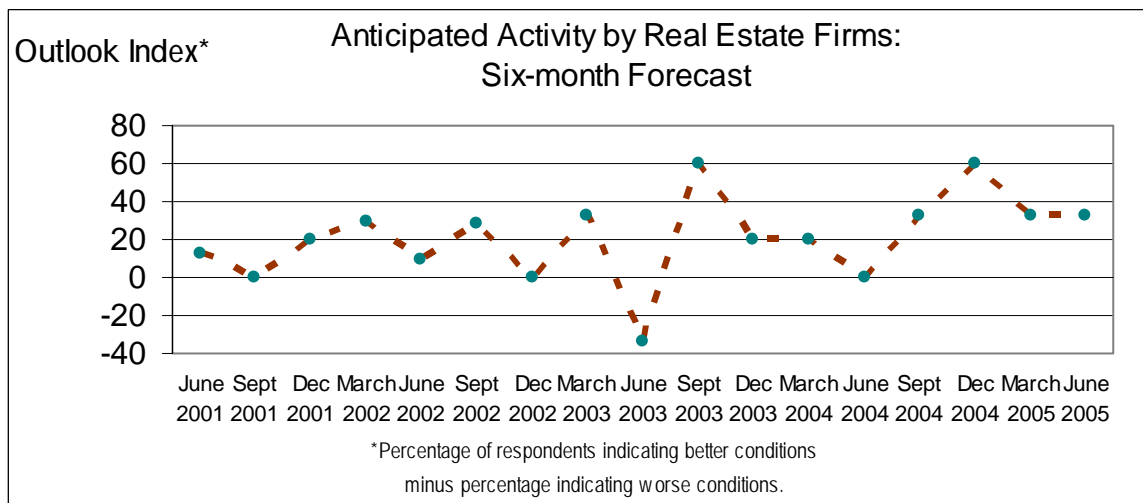
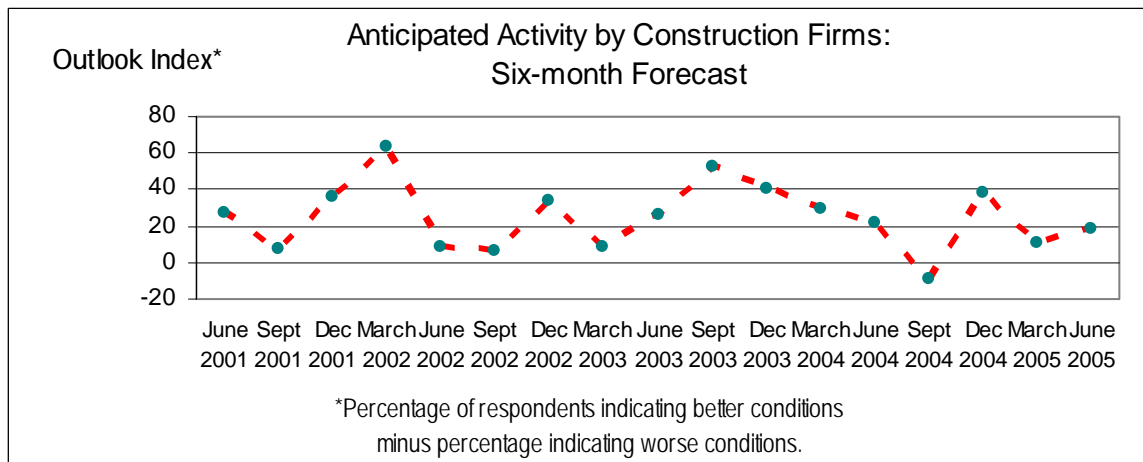
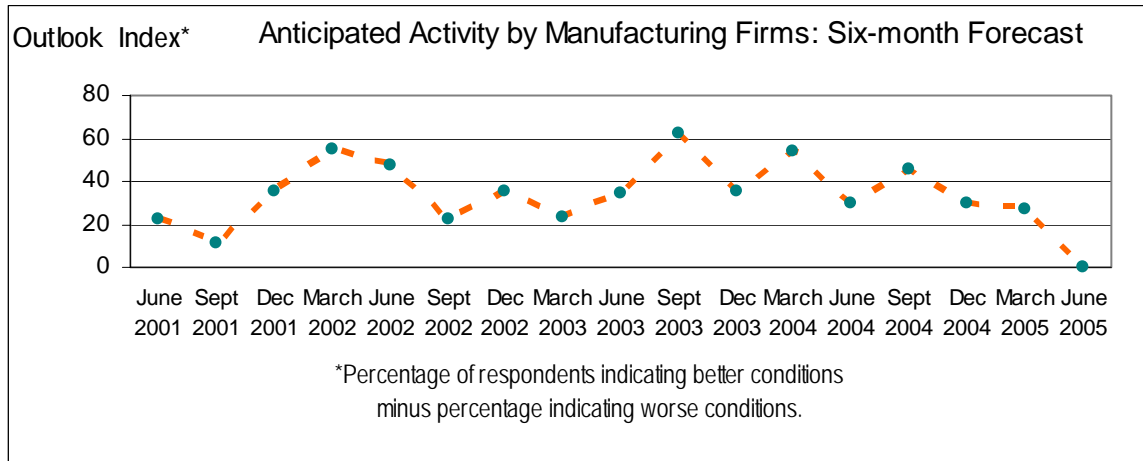
### Average Selling Price Over the Next Six Months



### Access To Financing Over the Next Six Months

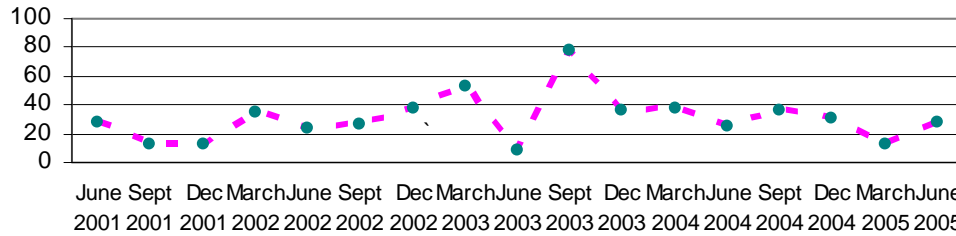


## Diffusion Index of Firm-Level Economic Activity by Sector



### Anticipated Activity by Firms in Retail and Wholesale Trade: Six-month Forecast

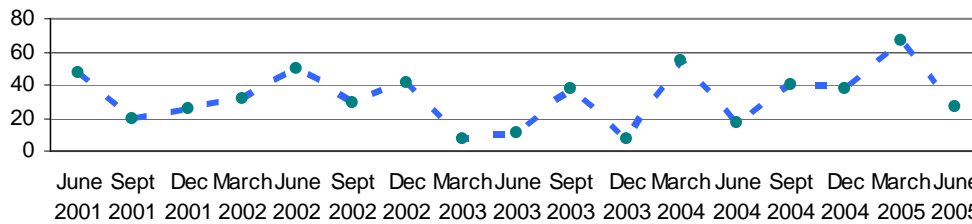
Outlook Index\*



\*Percentage of respondents indicating better conditions minus percentage indicating worse conditions.

### Anticipated Activity by Professional And Scientific Services Firms: Six-month Forecast

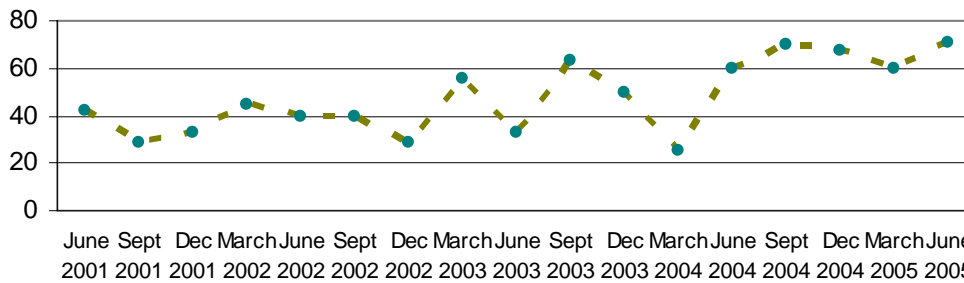
Outlook Index\*



\*Percentage of respondents indicating better conditions minus percentage indicating worse conditions.

### Anticipated Activity by Health Care Firms: Six-month Forecast

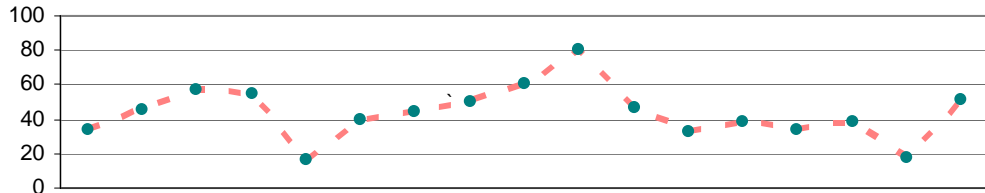
Outlook Index\*



\*Percentage of respondents indicating better conditions minus percentage indicating worse conditions.

### Anticipated Activity by Personal Services Firms: Six-month Forecast

Outlook Index\*

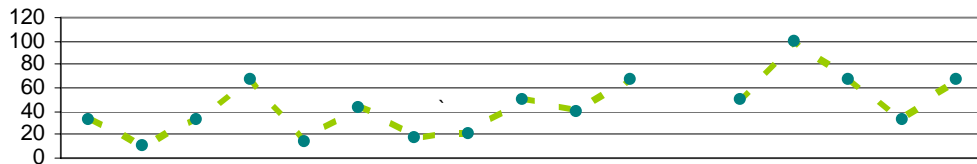


June Sept Dec March June Sept Dec March June Sept Dec March June Sept Dec March June  
2001 2001 2001 2002 2002 2002 2002 2003 2003 2003 2003 2004 2004 2004 2004 2005 2005

\*Percentage of respondents indicating better conditions  
minus percentage indicating worse conditions.

### Anticipated Activity by Communications and Information Firms: Six-month Forecast

Outlook Index\*

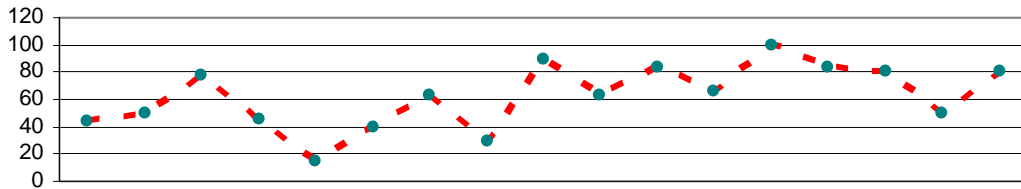


June Sept Dec March June Sept Dec March June Sept Dec March June Sept Dec March June  
2001 2001 2001 2002 2002 2002 2002 2003 2003 2003 2003 2004 2004 2004 2004 2005 2005

\*Percentage of respondents indicating better conditions  
minus percentage indicating worse conditions.

### Anticipated Activity by Finance and Insurance Firms: Six-month Forecast

Outlook Index\*



June Sept Dec March June Sept Dec March June Sept Dec March June Sept Dec March June  
2001 2001 2001 2002 2002 2002 2002 2003 2003 2003 2003 2004 2004 2004 2004 2005 2005

\*Percentage of respondents indicating better conditions  
minus percentage indicating worse conditions.