

**EVANSVILLE, IN-KY CBSA* RETAIL SALES AND BUYING POWER
INDIANA**

2004	Value	Rank**
CBSA & County Totals		
Evansville, IN-KY Metro		
Total Population (000s)	345.9	138
Total Households (000s)	138.4	129
Total Effective Buying Income (\$000s)	\$6,093,619	131
Median Household Buying Income	\$35,394	284
Percentage of Households		
\$20,000 to \$34,999	25.40%	
\$35,000 to \$49,000	19.40%	
\$50,000 & Over	31.40%	
Households with EBI of \$150,000 or more (000s)	1.6	148
Buying Power Index	0.1164	
Total Retail Sales (000s)	\$4,824,801	127
Motor Vehicle & Parts Sales (000s)	\$1,256,193	119
Furniture & Home Furnishings Store Sales (000s)	\$160,827	107
Electronics & Appliance Store Sales (000s)	\$140,658	96
General Merchandise Store Sales (000s)	\$580,196	152
Food Service & Drinking Establishment Sales (000s)	\$460,278	126
Food & Beverage Store Sales (000s)	\$461,483	168
Building Materials & Supply Store Sales (000s)	\$726,558	90
Health & Personal Care Store Sales (000s)	\$232,525	135
Gasoline Service Station Sales (000s)	\$370,409	114
Clothing & Accessories Store Sales (000s)	\$166,657	153
Sporting Goods, Hobby, Book, & Music Store Sales (000s)	\$79,785	152
Miscellaneous Store Sales (000s)	\$103,959	157
Non-Store Retail Sales (000s)	\$85,273	195
Total Business Establishments 13,544 146	13,544	145

*Core based statistical area (CBSA)

**rankings based on survey of 300 CBSAs



The Evansville Factbook

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